

RADIANCE

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LARGEST IN-PERSON *UNCONFERENCE*
FOR THE OFFICE OF THE CFO

ACCOUNTS RECEIVABLE • ACCOUNTING • TREASURY



MERCEDES-BENZ STADIUM | ATLANTA

HOME OF THE ATLANTA FALCONS



FEBRUARY 21 - 22 | 2023

WHAT YOU CAN EXPECT AT RADIANCE 2023

90+

Expert-led
Sessions

1000+

Industry Experts
& Peers

2 Days

of Learning
& Networking

REGISTER NOW

Agenda at a Glance


Mercedes-Benz Stadium
Home of the Atlanta Falcons

Event Schedule










All times in EST

Monday, February 20







4:00 PM – 5:00 PM  Reception at Omni Hotel

5:00 PM – 7:30 PM  Happy Hour

Tuesday, February 21

- 8:30 AM – 9:00 AM  Networking Breakfast
- 9:00 AM – 11:30 AM  Case Study Sessions
- 11:30 AM – 12:30 PM  Live Product Demos
- 12:30 PM – 1:30 PM  Networking Lunch
- 2:00 PM – 4:00 PM  Thought Leadership & Panel Discussions
- 4:00 PM – 4:30 PM  Sessions Awarding 15 CEU Credits
- 4:30 PM – 5:00 PM  Zing Stations
- 5:15 PM – 5:45  dotONE Customer Awards
- 5:00 pm Onwards  Mardi Gras Theme Costume Party

Wednesday, February 22

- 7:30 AM – 9:00 AM  Networking Breakfast
- 9:00 AM – 11:30 AM  Case Study Sessions
- 11:30 AM – 12:00 PM  Live Product Demos
- 12:00 PM – 12:30 PM  Zing Stations
- 12:30 PM – 1:30 PM  Networking Lunch
- 2:00 PM – 3:00 PM  Thought Leadership & Panel Discussions

Accounting Sessions



Chief Economist Forecast: 2023 Macroeconomic Trends
Dr. Chris Kuehl | **Managing Director**



Fireside Chat With CFO: A Truly Good Financial Close
Eric Leonard | **CFO**



Creating Value With Automation: The Story Of Zeta
Matt Roomey | **Sr Manager Corporate Finance**



Autonomous Accounting – The Road Ahead
Chris Tump | **Sales Leader**



How To Achieve Day-Zero Close In Today's Modern Accounting World
Dan Fletcher | **CFO**



Planning Strategic Direction of Accounting and Finance Organization in a Turbulent Economy
Bruce Lynn | **Managing Partner**
Eric Kider | **Sr Vice President**



The Death Of Manual Accounting – How To Go From Excel To Automation
Jon Coppi | **Partner**

10:40 AM- 11:10 AM



Eric Leonard
CFO

A Truly Good Financial Close: A Fireside Chat with Eric Leonard

Truly Good Foods is one of the most sought after manufacturers and source of distinctive food products. Truly Good Foods understands the need of real-time data analysis for timely strategic decision making is essential.

11:20 AM- 11:50 AM



John Head
Vice President of Sales



How to Leverage the Record-to-Report Function to Drive Revenue and Profit

The pace of business gets faster all the time, and your company needs to adapt to keep up. But change is difficult, and when you decide to implement a new idea, it may be hard to know where to start. In this session, we'll discuss strategies to transform your Record-to-Report function into a more proactive and strategic partner to the business

Networking Lunch

12:30 PM - 1:30 PM



Craig Jeffery
Managing Partner



2:15 PM- 2:45 PM

Comprehensive Collaboration: R2R and Treasury

In this session, Craig Jeffery will discuss how optimizing your Treasury and R2R processes go hand in hand to build a profitable business. See how an autonomous finance solution helps in reducing the credit-to-cash cycle and enables strategic business forecasting and planning



Matt Roomey
Sr Manager,
Corporate Finance



2:55 PM- 3:25 PM

Creating Value with Automation: The Story of Zeta

Zeta Global's platform and data empower many of the world's largest consumer brands to acquire, grow and retain customers. Known for making sophisticated marketing easy, Zeta recognizes that cutting edge technology is essential to delivering real-world value to their customers.

Mardi Gras Costume Theme Party

6:45 PM Onwards



Day 2 | February 22

11:45 AM - 12:15 PM



Dan Fletcher

CFO



How To Achieve Day-Zero Close In Today's Modern Accounting World

Rising inflation, supply chain constraints, a tight labor market, ESG demands, and regulatory uncertainty requires Finance and Accounting teams to deliver real-time data analysis for timely strategic decision making. Attend this session to learn how end-to-end financial close management can help organizations remain flexible in today's everchanging business environment.

Networking Lunch

12:30 PM - 1:30 PM



Bruce Lynn
Managing Partner



Michael Edelschick
Managing Director



Eric Kider
Sr Vice President



2:05 PM - 2:50 PM

Planning Strategic Direction of Accounting and Finance Organization in a Turbulent Economy

Our expert panelists will share war stories on how to strategically understand the financial condition of a company and deal with distressed customers to ensure a steady cash flow.

2:50 PM - 3:20 PM



Eric Scannapieco

Partner



The Role of Technology in Modern Accounting

AI, blockchain, cloud technology, and big data are all buzzwords financial controllers keep hearing about, but the aforementioned are often misunderstood. So, how can financial controllers and their teams understand the true potential of these technologies to apply them within their own organization and prepare for the future? Join this insightful thought leadership which will discuss real-life scenarios of how technology can transform accounting departments into more proactive and strategic partners to the business.

Interested Only in Training Sessions?

\$99 One-Day Training Pass

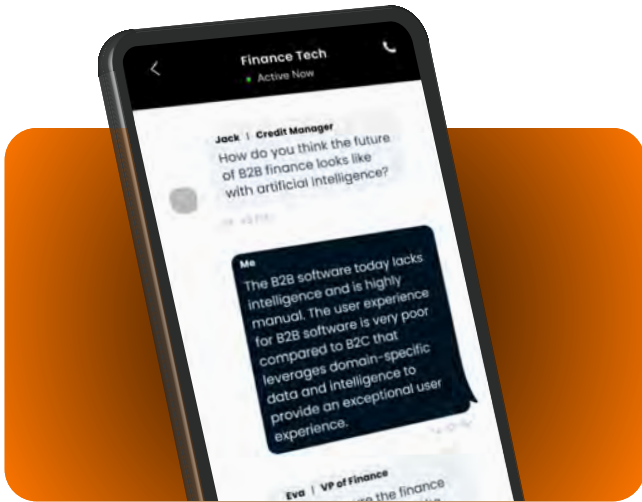
1. Attend training sessions on Tue, Feb 21. Sessions on O2C and Treasury accredited by IOFM* and AFP**.
2. Earn 13+ credits by attending Radiance 2023 in person. Learn about the latest tech in the finance world and peer-led transformational success stories along with credits
3. Earn 7.5 additional credits by self-consuming pre-conference training videos and assessments that will be shared with you once you register



*HighRadius is registered with IOFM as a sponsor of continuing education credit for any Accounts Receivable or Order-to-Cash Certification. These Certifications are designed to establish standards for the profession and recognize accounts receivable and order-to-cash professionals who, by possessing related work experience and passing a comprehensive exam, have met stringent requirements for mastering the financial operations body of knowledge. IOFM holds final authority on the acceptance of any courses.

**Approved for up to 2.5 CTP/CCM recertification credits by the Association for Financial Professionals.

[Buy 1-Day Pass](#)

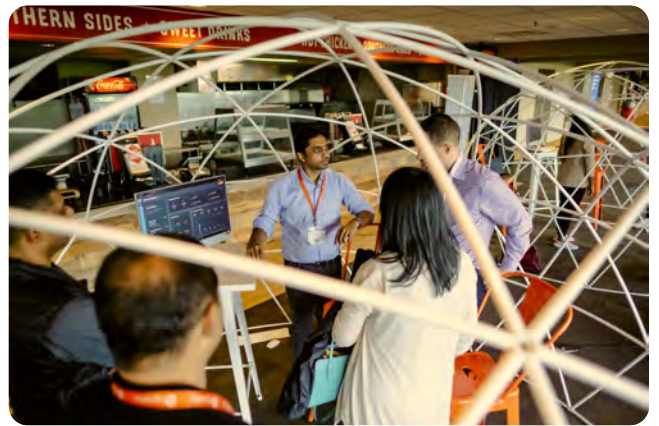


Pre-Event Networking

Connect with industry experts and peers coming to Radiance using our in-event app. Learn from them, share your thoughts and schedule meet-ups before and during the event

Sandbox Experience & Live Product Demo

Test drive HighRadius products while interacting 1:1 with the technology experts in a dedicated sandbox environment

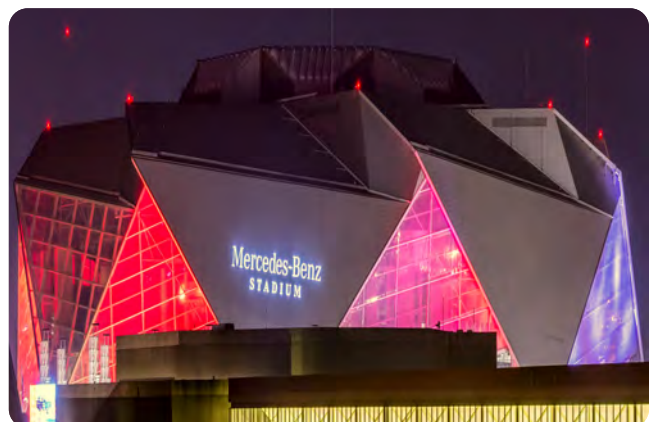


In-Event Networking

Get exclusive meeting spaces to network with 1200+ industry leaders from the world of finance and shared services. Get insights on best practices, proven strategies, and innovative approaches to drive your business forward

Inside Look at Falcon's Locker Room

Get a full access tour of Mercedes-Benz Stadium, house of the world famous Atlanta Falcons. Check out the field, the stands, the locker rooms, and feel like the VIP that you are!





Industry Networking Breakfast

Learn from your peers as you can connect through tables designated for industries such as CPG, Manufacturing, Insurance, Telecom, etc

Finance Function Lunches

Connect with those interested in similar finance subjects such as Credit, Cash Forecasting, and Month End Close



Mardi Gras Theme Party

The end of day 1 comes in with a blast, we have a grand party planned for you. Gear up for the big Mardi Gras theme costume party and win exciting prizes

Puppy & Rejuvenation Station

After 2 days of exclusive networking, expert speaking sessions, and after parties, what is a better way to rejuvenate than to pet some tiny fur balls, get a quick relaxing massage, or an IV drip! We have it all here at Radiance



[Register Now](#)

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Click Below To View The Detailed Agenda For

ORDER TO CASH | TREASURY | GENERAL FINANCE & EMERGING TECH

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