

# RADIANCE

## LARGEST IN-PERSON UNCONFERENCE FOR THE OFFICE OF THE CFO

**ACCOUNTS RECEIVABLE • ACCOUNTING • TREASURY** 



**MERCEDES-BENZ STADIUM | ATLANTA** 

**HOME OF THE ATLANTA FALCONS** 



FEBRUARY 21 - 22 | 2023

WHAT YOU CAN EXPECT AT RADIANCE 2023

90+

Expert-led Sessions

1000+

Industry Experts & Peers

2 Days

of Learning & Networking

**REGISTER NOW** 



### Agenda at a Glance

Mercedes-Benz Stadium

### **Event Schedule**

All times in EST

#### Monday, February 20

### Tuesday, February 21

8:00 AM - 9:00 AM **Industry Networking Breakfast** 9:00 AM - 11:50 AM **Case Study Sessions** 12:05 PM- 12:35 PM **Live Product Demos** 12:35 PM- 1:35 PM **Industry Networking Lunch** 2:15 PM- 3:25 PM Sessions Awarding 13+ CEU/CTP Credits 3:25 PM - 4:25 PM **Live Product Demos** 4:45 PM - 5:45 PM **Sessions & Panel Discussions** 5:45 PM - 6:30 PM **Zing Stations** 6:30 pm Onwards Mardi Gras Themed Costume Party

### Wednesday, February 22

8:30 AM - 9:30 AM Networking Breakfast

9:00 AM - 12:00 PM Case Study Sessions

12:15 PM - 12:45 PM Keynote Session

12:30 PM - 1:30 PM Networking Lunch

2:00 PM - 3:00 PM Thought Leadership & Panel Discussions



### **Treasury Sessions**

Connected Treasury: Bank And Business Reshaping Future Of Treasury: Striking A Balance Between **X** ZANDERS Integration For Maximum Control Talent And Automation Nicolas Garcia | Director, Treasury Solutions Paul DeCrane | Americas Practice Leader Ascend's Evolution To Modern-Day Global Treasury Solutions Honest Conversation On Al: BSI's Treasury Transformation Story ASCEND bsi. Tim Frielingsdorf | Global Director Finance Akriti Oswal | Treasury & Cash Manager Shawne Patterson | Finance Controller 360 Strategic Visibility For Treasury To Drive Business Growth 1 Day to 30 Minutes: Accelerating Cash Forecasting at Tri Star Energy Instant Brands Instant brands Eric Stokes | Sr. Director Finance John Szajna | Treasury & Finance Consultant

Impacts Of Rising Interest Rates And Inflation On Treasury

Ojas Patel | Assistant Treasurer

Treasury Case Study



Akriti Oswal Treasury & Cash Manager





Shawne Patterson **Finance** Controller

bsi.

11:20 AM - 11:50 AM | Location: Falcons Interview Room

### **Honest Conversation on Al: BSI's Treasury Transformation Story**

Moving away from decade-old processes of compiling spreadsheets, with multiple ERP and banking systems data scattered across 11 entities in America, to a data-driven cash forecasting approach. Join this Treasury transformation business case of BSI that is people-driven and technology-supported.

**Networking Lunch** 

12:35 PM - 1:35 PM





Paul DeCrane **Americas Practice** Leader

**X** ZANDERS

2:15 PM - 2:45 PM

2:55 PM - 3:25 PM

Location: Falcons Interview Room

### Reshaping Future Of Treasury: Striking A **Balance Between Talent And Automation**

Understand real-life scenarios of how technology will transform treasury departments by enabling them to focus on higher-level responsibilities such as risk management, forecasting, and strategic decision-making to move ahead in this volatile economy.



Tim Frielingsdorf **Global Director** 

ASCEND

**Treasury Case Study** 

Ascend's Evolution To Modern-Day Global

## **Treasury Solutions**

After significant international growth of the company Ascend's treasury team had to make a decision: Increase headcount or Innovate. The increased complexity and global footprint left the team struggling to provide accurate cash forecasts, manage the cash balance and optimize the debt structure.



Managing Partner





Craig Jeffery Managing



4:25 PM - 5:10 PM

Location: Falcons Interview Room

| Location: Falcons Interview Room

### **Managing Liquidity and Risk Amidst Economic Uncertainty**

Treasury experts, Bruce and Craig will explain how you could develop modern treasury policies and procedures to safeguard your organization's cash flow. Learn how to minimize market risk caused by supply chain uncertainties, a volatile currency, and interest rates.

dotONE Customer Awards

5:50 PM - 6:20 PM





6:30 PM Onwards



Nicolas Garcia **Director, Treasury Solutions** 

**UPS** 

10:10 AM - 10:40 AM | Location: Falcons Interview Room

### **Connected Treasury: Bank And Business Integration For Maximum Control**

To support the growth and profitability of organizations, Treasury needs real-time cross-functional visibility into their cash and liquidity, and efficient multi-bank management. Join this crash course on leveraging and integrating technology to maximize bank connectivity and manage financial risk.

Treasury Case Study



John Szajna **Treasury & Finance** Consultant

Instant brands

10:50 AM - 11:20 AM | Location: Falcons Interview Room

### 1 Day to 30 Minutes: Accelerating Cash **Forecasting at Instant Brands**

Join this conversation between a treasury practitioner and an external finance consultant about successful cash forecasting automation implementation at Instant Brands, which helped them move from monthly to daily cash forecasting, saving almost 20 days of 1 FTE per month.



Assistant SELECTIVE



Americas **Practice Leader X** ZANDERS



Sr. Director Tri Star Energy



Craig Jeffery Managing STRATEGIC TREASURER

11:30 AM - 12:00 PM ) | Location: Falcons Interview Room

### Impacts Of Rising Interest Rates And Inflation On Treasury

Rising interest rates and inflation have significant impacts on treasury management. From the effects on debt management and cash flow to the need for strategic adjustments, our expert panel will provide insights and practical advice for navigating these challenges.

**Networking Lunch** 

12:30 PM - 1:30 PM





**Eric Stokes** Sr. Director Finance

Tri Star Energy 1

1:45 PM - 2:15 PM | Location: Falcons Interview Room

### **360 Strategic Visibility For Treasury To Drive Business Growth**

Treasury is in a critical position to guide their company with sound financial policy, manage financial risks, and ensure ample funding sources available to support growth strategy and M&A. This case study will look at how treasury can be a change agent and support business transformation with automation.

### **Continuing Education Credits**

Mercedes-Benz Stadium Home of the Atlanta Falcons

## **Interested Only in Training Sessions?**

## \$99 One-Day Training Pass

- 1. Attend training sessions on Tue, Feb 21. Sessions on O2C and Treasury accredited by IOFM\* and AFP\*\*.
- 2. Earn 13+ credits by attending Radiance 2023 in person. Learn about the latest tech in the finance world and peer-led transformational success stories along with credits
- 3. Earn 7.5 additional credits by self-consuming preconference training videos and assessments that will be shared with you once you register



\*HighRadius is registered with IOFM as a sponsor of continuing education credit for any Accounts Receivable or Order-to-Cash Certification. These Certifications are designed to establish standards for the profession and recognize accounts receivable and order-to-cash professionals who, by possessing related work experience and passing a comprehensive exam, have met stringent requirements for mastering the financial operations body of knowledge. IOFM holds final authority on the acceptance of any courses.

\*\*Approved for up to 2.5 CTP/CCM recertification credits by the Association for Financial Professionals.

**Buy 1-Day Pass** 

### Other Experiences

Mercedes-Benz Stadium



### **Pre-Event Networking**

Connect with industry experts and peers coming to Radiance using our in-event app. Learn from them, share your thoughts and schedule meet-ups before and during the event

### Sandbox Experience & **Live Product Demo**

Test drive HighRadius products while interacting 1:1 with the technology experts in a dedicated sandbox environment





### **In-Event Networking**

Get exclusive meeting spaces to network with 1200+ industry leaders from the world of finance and shared services. Get insights on best practices, proven strategies, and innovative approaches to drive your business forward

### **Inside Look at** Falcon's Locker Room

Get a full access tour of Mercedes-Benz Stadium, house of the world famous Atlanta Falcons. Check out the field, the stands, the locker rooms, and feel like the VIP that you are!



## Other Experiences

Mercedes-Benz Stadium



### **Industry Networking Breakfast**

Learn from your peers as you can connect through tables designated for industries such as CPG, Manufacturing, Insurance, Telecom, etc

### **Finance Function Lunches**

Connect with those interested in similar finance subjects such as Credit, Cash Forecasting, and Month End Close



### **Mardi Gras Theme Party**

The end of day I comes in with a blast, we have a grand party planned for you. Gear up for the big Mardi Gras theme costume party and win exciting prizes

### **Puppy & Rejuvenation Station**

After 2 days of exclusive networking, expert speaking sessions, and after parties, what is a better way to rejuvenate than to pet some tiny fur balls, get a quick relaxing massage, or an IV drip! We have it all here at Radiance



**Register Now** 



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### Click Below To View The Detailed Agenda For

ORDER TO CASH | ACCOUNTING | GENERAL FINANCE & EMERGING TECH

**VIEW AGENDA**